



LJ University
University with a Difference

LJIMC

LJ Institute of Media & Communications
(School of Media Studies)



About LJ University (LJU)

LJ University was set up in 2019, by a group of academicians led by Prof. B M Peerzada, Former Dean, School of Commerce and Management, Gujarat University. Envisioned as an umbrella organization for its 30+ constituent institutes, the university offers courses in various disciplines like media, engineering, management, pharmacy, computer applications, architecture, physiotherapy, law, planning, commerce among others. While the university is of a recent origin, its constituent institutions have a sparkling history of over 40 years and it operates from a well-developed environment-friendly campus having excellent infrastructural facilities. Technology enabled classrooms, laboratories, workshops, seminar halls, auditoriums, open-air theatre, library, and computer centres connected with optical fibre and a network of over 2000 workstations, ensure the most updated learning pedagogy and mechanism.



30+ INSTITUTES



**1000+ QUALIFIED
FACULTIES**



20,000+ STUDENTS



50,000+ ALUMNI



BUZZING CAMPUS



AUDITORIUMS

About LJIMC

LJ Institute of Media & Communications (LJIMC) is Gujarat's premier media institute offering two-year Master's program, three-year Bachelor's program and a short term course in Radio.

The two-year Master's program in Media and Communications is the flagship course of LJIMC, considered as a stepping stone for media professionals before they enter the industry. The program has been designed to provide students a holistic experience of classroom learning and newsroom exposure with up-to-date syllabi, latest equipment and laboratories as well as industry exposure by the leading minds to mould them into highly-skilled, gen-next media professionals and communications experts.

LJIMC was founded 7 years ago with the objective of setting up global standards in media and communication. During the two-year course, the students undergo an enriching experience of theoretical knowledge as well as workshops, hand-on exercises, visits, and interactions with industry experts. Our esteemed visiting faculties include the top leaders in print, electronic, radio, and new media domains as well as film making and advertising sectors.



OUTDOOR SHOOTING

Master of Media & Communication Course Structure



Print &
TV Journalism



Radio



Advertising
& Marketing



Film Making
& Theater



Digital Media



Communications



Public Relations
& Corporate
Communication



Development
Communication

Program features

**Internships &
Placements**

**Media
Portfolio**

**Visits to Media Houses
and Study Tours**

**Advance
Infrastructure**

Areas of Placement

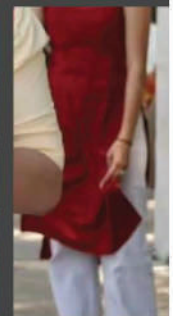
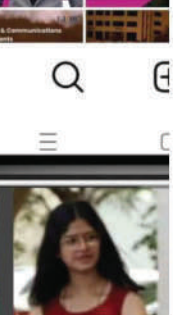
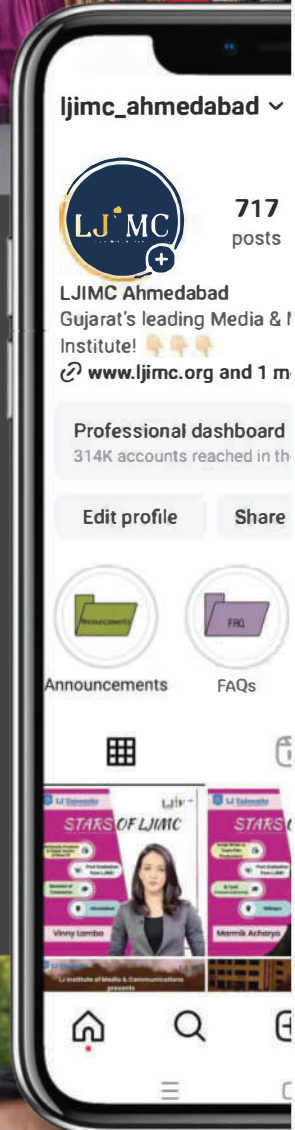
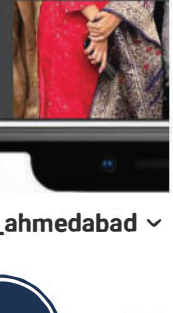
Sky is the Limit!

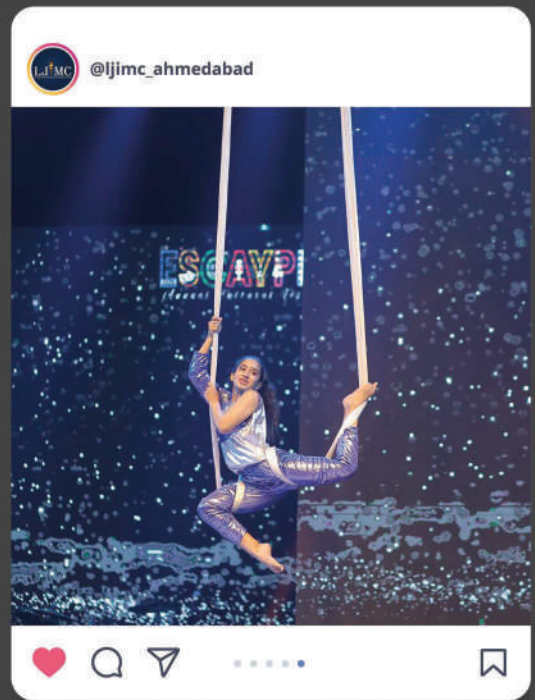
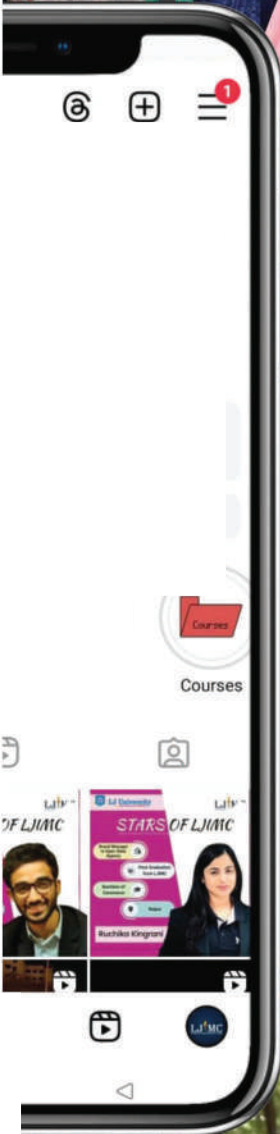
An exhaustive two-year course in Media and Communications at LJIMC opens up windows for limitless opportunities. LJIMC will help you to discover your potential, hone your skills and follow your passion.



Scope









Shaily Pawar
(RJ, Big FM)



Marmik Acharya
(Script Writer & Assistant Director
Twelv Productions)



Hemangi Patel
(Content writer,
Social media strategist, Graphic
Designer, Threedot Designs)



Mayank Chaudhary
(Copywriter, IMS Group)



Vinny Lamba
(Anchor, Multi Media
Producer, News18 Gujarati)



Bakul Parmar
(Bulletin producer,
Mantavya news)



Jatin Raval
(Copy Editor, GSTV News)



Sabera Khalifa
(Production Executive,
Mantavya News)



Paridhi Jhaveri
(Sub-Editor, Gujarat
Samachar Digital Media)



Pavan Dwivedee
(Web Content Writer,
Gujarat Samachar)



Sanjay Panchal
(Social Media Executive & Content
Writer, Gujarat Samachar)



Sneha Soni
(Editor, News Anchor,
Aapnu Gujarat)



Deepak Jitya
(Producer-Zee24kalak)



Hardik Modi
(News Presenter, TV9)



Pushan Brahmachari
(Copywriter-Sane Creations)



Vishwanshu Trivedi
(Copy editor, VTV News)



Smit Tanna
(Media Unit Work,
Gujarat Information)



Sourabh Jain
(Cinematographer,
Freelancing)



Ruchika Kingrani
(Brand Manager, The
Open Slate Agency)



Ghena Modi
(Social Media Manager,
Translate By Humans)

Alumni



Mayur Chheta
(Digital Marketing Manager,
iCubeTech Services)



Mansi Soni
(News Anchor, TV9 Gujarati)



Chintan Raval
(Crime Reporter, Divya Bhaskar)



Foram Vaghela
(Social Media Expert,
Content Writer,
CMO Oce Gandhinagar)



Nikitha Mishra
(Content strategist,
Godiawala Studios)



Mahima Vora
(Senior Content Strategist,
Excellent Publicity)



Raju Prajapati
(Copy editor & handling
breaking system, TV9)



Pradip Prajapati
(Assistant producer (PCR),
Zee 24 Kalak)



Amrin Shaikh
(Content writer,
Divya Bhaskar)



Siddhesh Mody
(Copywriter, INIT)



Tej Raval
(Chief Executive Officer,
Codex Publishing House)



Urvashi Golter
(Acting, Modeling,
Freelance working)



Harshil Buch
(Copywriter, Cosmos Advertising)



Kushum Bhagat
(Assistant Producer,
Sadhna Private Ltd)



Yash Bakraniya
(Assistant Director,
Seven Dot Productions)



Smit Nayak
(Journalist, News18 Gujarati)



Nidhi Varyani
(Copywriter, Bonoboz)



Rahul Panchal
(Creative producer,
Prayoga Films)

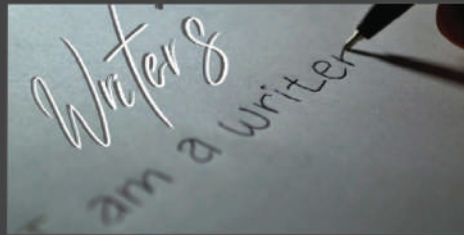
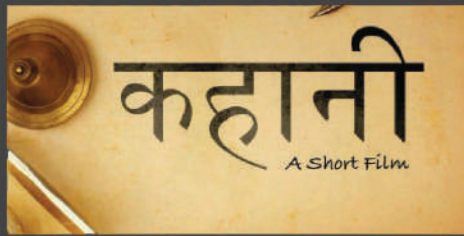


Sanshkruti
(Freelancer EMCEE
/Anchor)



Chandraprakash Shukla
(Video Producer, Gujarat Livelihood
Promotion Company Ltd)

MEDIA PROJECTS & INDUSTRY VISITS



ADMISSION PROCESS

Master of Media & Communication

ELIGIBILITY

Graduation (any stream/field)
Students awaiting their marksheet can also apply



REGISTRATION

Students will have to register their names on
www.ljimc.org or contact: +91 63525 12314/92280 22804



COUNSELLING + INTERVIEW

The registration process will be followed by an entrance exam & interview. After clearing the interview the selected students will be given admission.



CONTACT INFO

LJ INSTITUTE OF MEDIA & COMMUNICATIONS

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Let's Connect

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